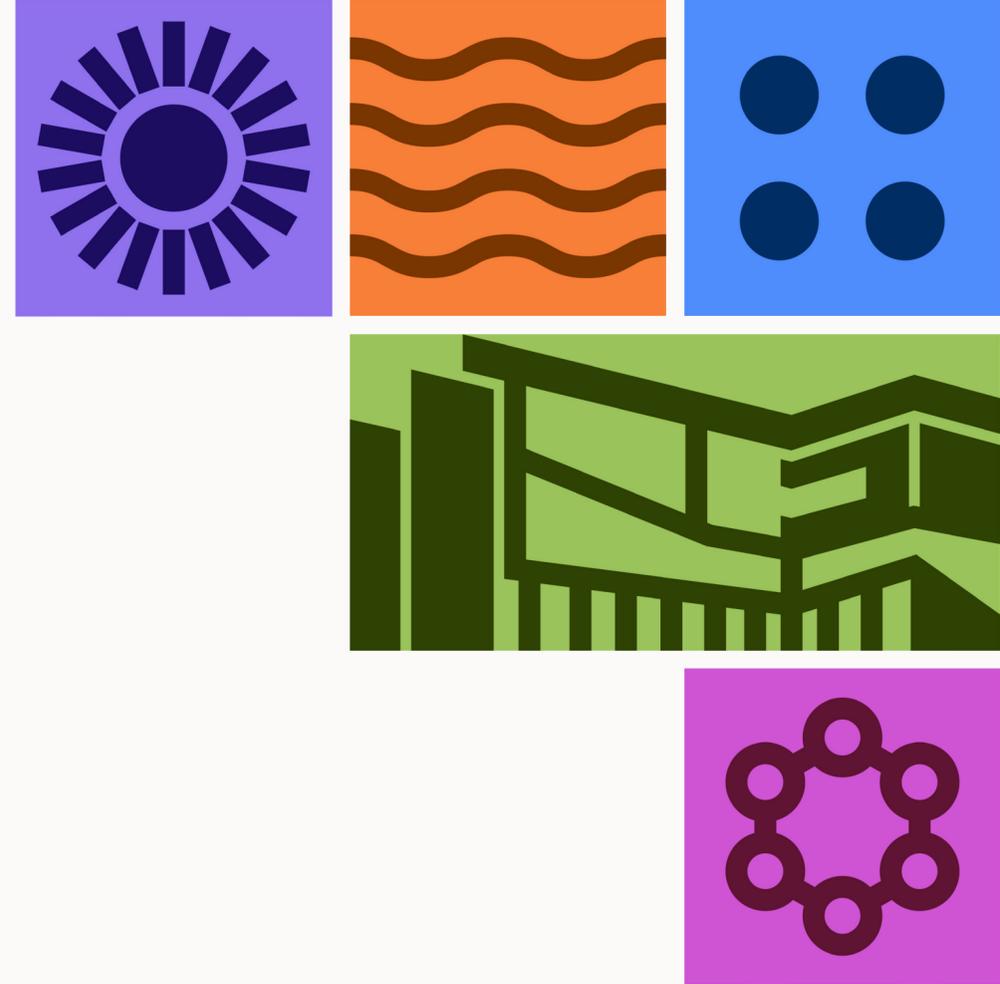




EXHIBITOR & SPONSOR

Pricing & Benefits



CSDC '26  **SACRAMENTO**
NOVEMBER 16-18, 2026

SPONSOR Top-Tier Packages

DIAMOND
\$25,000
 2 AVAILABLE

PLATINUM
\$21,000
 5 AVAILABLE

GOLD
\$12,000
 15 AVAILABLE

Core Entitlements:

Priority booth: Booth location 2026 – Reserved in the heart of CSDC’s Partner Row, drawing the highest traffic and premium visibility in the Exhibit Hall.

Priority booth: Booth location 2027 – Priority selection of 2027 booth space while onsite at the 2026 event.

Logo visibility: Exhibit Hall floor plan – Logo and extended description (150 words) on the Exhibit Hall floor plan and directory for all participants prior to and onsite at the event.

Logo visibility: Email – Hyperlinked logo on a pre-conference promotional thank you email sent by CSDC to all participants.

Attendee engagement: Exhibit Hall Activity Guide – Your organization’s name and booth number included on the CSDC Exhibit Hall Bingo Card Game in the Exhibit Hall Activity Guide distributed to all attendees for the chance to win a prize provided by CSDC; attendees who visit top-tier sponsors receive additional points according to the participating organizations’ tier. CSDC Vendor Members will also be allocated additional points on top of the tier points.

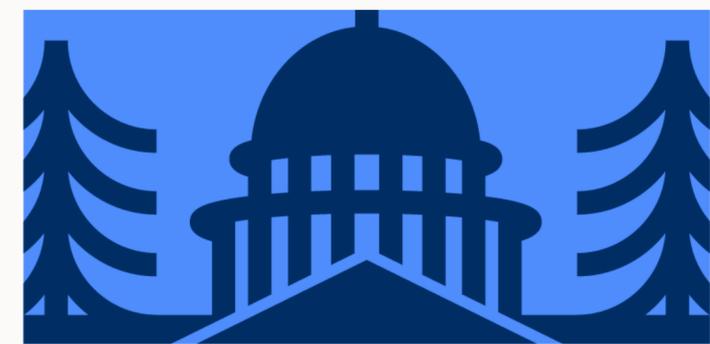
Promotional tools: Conference event logo – CSDC conference logo provided to all top tier sponsors for use promoting their contributions at the conference.

Promotional tools: Conference sponsor card – Custom social card provided by CSDC to promote sponsoring the conference.

Discount: Event sponsor package – Add any of the event sponsorship packages to existing top-tier entitlements for an additional 15% discount.

SPONSOR Top-Tier Packages

| | DIAMOND | PLATINUM | GOLD |
|--|---------|----------|------|
| Booth footprint: Increased foot print | ● | ● | |
| Discount: Discount on additional booth space | ● | ● | ● |
| Discount: Registrations | ● | ● | ● |
| Acknowledgment: General sessions | ● | ● | ● |
| Logo visibility: High traffic logo inclusion | ● | ● | ● |
| Logo visibility: General sessions | ● | ● | ● |
| NEW! Logo visibility: Raffle participation | ● | ● | ● |
| Logo visibility: Conference website sponsor thank you page | ● | ● | ● |
| Logo: Conference website home page | ● | ● | |
| Logo visibility: Conference tote bag | ● | | |
| Promotional tools: Linked In social post | ● | ● | |
| Ad: Pre-event email | ● | ● | |
| NEW! Ad: Post-event email | ● | ● | |
| Ad: Slide ad in general session space | ● | | |
| Article: Pre-event feature | ● | | |
| NEW! Data: Pre-event contact file | ● | ● | ● |
| Data: Post-conference attendee file | ● | ● | |
| NEW! Programming: Breakouts | ● | ● | |
| Programming: Learning Lab | ● | ● | |
| Materials: Tote bag inclusion | ● | | |
| NEW! Space use: Reserved seating | ● | | |
| NEW! Access: Leadership dialogue | ● | | |



SPONSOR Top-Tier Packages

Entitlement Details:

Booth & On Site Presence

Booth footprint: Increased foot print

2 complimentary 10x10 booths on Partner Row. ● ●

1 complimentary 10x10 booth on Partner Row. ●

Discount: Discount on additional booth space

Additional booths available at super early pricing.



Discount: Registrations

8 total complimentary, full conference registrations inclusive of booth package allotments. ●

6 total complimentary, full conference registrations inclusive of booth package allotments. ●

4 total complimentary, full conference registrations inclusive of booth package allotments. ●

Acknowledgment

General Sessions

Verbal thank you to your organization by name accompanied by a Diamond Sponsors slide at the start of the general session. ●

Verbal thank you to all Platinum Sponsors accompanied by a shared slide and a thank you at the start of the general session. ●

Verbal thank you to all Gold Sponsors accompanied by a shared slide and a thank you at the start of the general session. ●

Logo Visibility

Logo visibility: High traffic logo inclusion

Logo prominently displayed in high traffic area (logo size and placement varies by sponsor level). ● ● ●

Logo visibility: General sessions

Logo on an exclusive thank you slide in CDSC's conference general session slide deck rotating between sessions and before general sessions. ●

Logo on a "Platinum Sponsors" thank you slide in our conference general session slide deck rotating between sessions and before general sessions. ●

Logo on a "Gold Sponsors" thank you slide in our conference general session slide deck between sessions and before general sessions. ●

NEW! Logo visibility: Raffle participation

Offering a raffle at the CSDC Conference? Consider this add-on to have the conference help promote your raffle and draw more traffic to your booth. Coupons will be part of the Exhibit Hall Activity Guide. Components for ad due by October 1. ● ● ●

NEW! Logo visibility: Conference website

Logo on sponsor thank you page and a 150-word description. ● ● ●

Logo: Conference website

Hyperlinked logo on conference website home page (csdcconference.org). ● ●

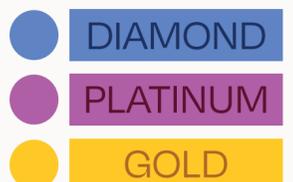
Logo visibility: Conference tote bag

Logo included on every conference tote bag and handed out to every event attendee. Tote design is chosen at the discretion of CSDC staff. Logo must be finalized by October 1 to be included. Some conditions based on logo formatting may apply. ●

Promotional & Marketing

Promotional tools: Linked In social post

Logo inclusion and your company's account tagged on one sponsor tier Linked In post prior to conference. Placement and timing at CSDC's discretion. ● ●



SPONSOR Top-Tier Packages

Ad: Pre-event email

Work with CSDC staff to include a logo and 1 sentence (25 words or less) to highlight your organization's products and services before the conference in *CSDC Weekly*. This logo will be hyperlinked to the link of your choice. Placement is at the discretion of CSDC staff. Runs 2–3 weeks before conference. Must be received by October 1. ●●

NEW! Ad: Post-event email

Work with CSDC staff to include an ad to highlight your organization's products and services. This ad will be hyperlinked to the link of your choice. Ad will run in a post-event thank you email for conference participants; location of ad is dependent on space availability. Placement is at the discretion of CSDC staff. Must be received by October 1. ●●

Ad: Slide ad in general session space

Share more about your organization through a rotating ad in the general session space, shown between sessions and before general sessions in the main ballroom. Must be received by October 15. ●

Article: Pre-event feature

Work with CSDC staff to tell your story and to highlight how your organization's products and services contribute to the charter sector. This unique article will be disseminated via *CSDC Weekly* email to thousands of readers while simultaneously being posted to CSDC's news listings on chartercenter.org. Some parameters apply. Must be submitted to CSDC by October 1. ●

Data & Lead Generation

Data: Pre-event contact file

Pre-event file with participating organizations and job titles provided 2 weeks before the event. ●●●

NEW! Data: Post-conference attendee file

Organizational postal addresses and email addresses of attendees who "opt in" provided 2–3 weeks after the conference (one time use only—requires signing an "honor use" agreement). ●●

Programming

Programming: Breakouts

2 breakout sessions in the strands of your choice and logo inclusion on the session description. ●

1 breakout session in the strand of your choice and logo inclusion on the session description. ●

Programming: Learning Lab

1 Learning Lab session in the Exhibit Hall and logo inclusion on the session description. ●●

Materials

Materials: Tote bag

Opportunity to include collateral or a unique item (examples include: pen, mints, lip balm) in the attendee tote bag. (Sponsor responsible for producing and shipping materials to advanced warehouse.) Item must be approved by CSDC; CSDC strongly encourages a reusable item in place of a paper brochure, ad, postcards, etc. to ensure longevity. Items must arrive at the warehouse by November 11. ●

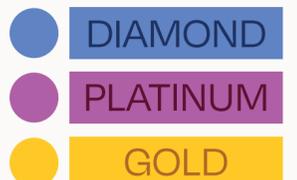
Premium Access Opportunities

NEW! Space use: Reserved seating

One reserved round in the general sessions for use by staff and key clients or partners with your organization's logo on tent card. ●

NEW! Access: Leadership dialogue

One 30-minute, 1:1 online leadership conversation between CSDC's executive leadership and your organization's executive leadership. Scheduled with CSDC staff. ●



SPONSOR **Event-Specific**

Core Entitlements:

Locked booth pricing: Reservation locked in at the super early pricing and priority selection of 2027 booth space while onsite at the 2026 event.

Logo visibility: Conference website: Your organization's logo and 150-word description on sponsor thank you page, available to all visitors on the website.

Logo visibility: Exhibit Hall floor plan: Your organization's 150-word description available to all visitors on the website looking at the Exhibit Hall floor plan.

Linked socials: Your organization's preferred website and social media accounts linked via icon in its listing in the exhibitor and sponsor directory.

Vendor directory: Your organization's 150-word description and logo posted on CSDC Vendor Directory on chartercenter.org until March 1, 2027. CSDC's searchable vendor directory of products and service providers is available to the entire California charter school sector.

Included in Exhibit Hall Activity Guide: Your organization's name and booth number included on the CSDC Exhibitor Bingo Game in the Exhibit Hall Activity Guide distributed to all attendees for the chance to win prizes provided by CSDC. Attendees who visit sponsors receive additional points.

CSDC event logo: CSDC conference logo provided to your organization for your use promoting your presence at the conference.

In absentia: If a sponsor is not exhibiting and selects a sponsorship opportunity, 2 attendee registrations may be included for \$639; any additional registrations beyond the first two may be added at the additional exhibitor/sponsor rate.

SPONSOR Package Options

CSDC Members receive
\$1,000 off
any Package Options!

Afternoon Refreshment Sponsors

Help give conference participants a little extra boost by sponsoring the refreshment break. Selections will be at the discretion of CSDC staff and based on availability.

Entitlements:

- Logo inclusion on the event description in the website
- Logo and “refreshments provided to you by” signage in the refreshment area of the exhibit hall
- General session slide on the day of the sponsored event

\$4,800 – 2 available

Charter Leader Registration Scholarships Sponsors

Work with CSDC to help ensure California’s charter leaders can attend this year’s conference. Scholarship sponsorship includes 5 registrations at the CSDC super early group rate, 2 registrations are maintained by CSDC to provide for those seeking support to attend the conference and 3 are provided to your organization with a special, branded registration code to help your clients complete their registration.

Entitlements:

- Logo inclusion on the registration page
- Logo on thank you signage placed in the registration area
- General session “thank you” slide and announcement

\$5,000 – 3 available

CSDC Accountability Workshop Sponsor

CSDC’s Accountability Workshop is the most well-attended workshop at the CSDC Conference, year over year. CSDC staff and experts provide important background to understanding charter renewal dos and don’ts.

Entitlements:

- Logo inclusion on the session description on the website
- Logo and “sponsored by” signage at the session door
- Logo on introduction slide
- Verbal thank you from presenter
- 15-minute meeting with presenter prior to session, scheduled with CSDC staff

\$6,000 – 1 available

Welcome Check-in Reception Sponsor

Help CSDC open pre-conference check-in by sponsoring our welcome reception- with a mocktail or food item of your choosing off the menu. Sacramento is considered to be the Farm to Fork Capital, so you can highlight some of the delicious opportunities in the area.

Entitlements:

- Logo inclusion on the session description in the website
- Logo and “Welcome Check-in Reception refreshments provided to you by” signage in the lobby and near tasting event
- Opportunity for Sponsor to produce/place tent cards on highboys in lobby during the reception
- General session “thank you” slide

\$5,000 – 2 available

Nav Sign Sponsors

Help CSDC attendees know where they are with these directional and map signs placed throughout the conference event space.

Entitlements:

- Logo placed on the bottom of three directional signs in high traffic locations
- Logo on website map pages
- General session “thank you” slide

\$3,000 – 3 available

Finance Update Breakout Sponsor

Sponsor this perennial favorite session with Eric Premack, CSDC’s Executive Director & Founder. Eric will provide a deeper dive into important finance topics. Targeted at business officers, board treasurers, school executives, and district oversight staff (but open to all), Eric shares his fine-grained insights on current fiscal issues and his “crystal ball” view on long-term fiscal challenges, opportunities, and strategies.

Entitlements:

- Logo inclusion on the session description on the website
- Logo and “sponsored by” signage at the session door
- Logo on introduction slide
- 15-minute meeting with presenter for introduction, scheduled with CSDC staff
- 30-second video about the organization screened prior to session

\$8,000 – 1 available

SPONSOR Package Options

CSDC Members receive
\$1,000 off
any Package Options!

Work Area Sponsor

Help attendees focus on what's happening back at their schools in one of the exhibit hall's popular connectivity and work spaces which include soft seating, electrical outlets, and wifi access.

Entitlements:

- Logo inclusion on the website area description
- Logo and "area provided to you by" signage in the area
- General session "thank you" slide

\$5,000 – 2 available

Leadership Update Presentation Sponsor

Sponsor CSDC's key note session on the general sessions stage in the premier annual presentation that provides charter school leaders and stakeholders with the critical information they need to remain informed, current, and to best serve their charter organization(s). The annual Leadership Update Presentation is valued within the charter sector for its unfiltered, hard-hitting, bottom-line coverage of vital topics.

Entitlements:

- Logo inclusion on the session description
- Logo and "sponsored by" signage at the session door both days
- Logo on introduction slide both days
- 30-minute meeting with presenter for introduction, scheduled with CSDC staff
- 30-second video about the organization before general session

\$11,000 – 1 available

Out-of-the-Box Nonclassroom-based Schools Update Breakout Sponsor

Sponsor this iconic session with Eric Premack as he provides an update on key nonclassroom-based law, policy, and practice issues, updates on recent litigation and prosecutions, prospects for the upcoming legislative session, controversial practice issues, and other timely topics.

Entitlements:

- Logo inclusion on the session description in the website
- Logo and "sponsored by" signage at the session door
- Logo on introduction slide
- 15-minute meeting with presenter for introduction, scheduled with CSDC staff
- 30-second video about the organization screened prior to session

\$8,000 – 1 available

Program Search Sponsor with an ad on program search page

Share a rotating ad on our program search page on the website.

Entitlements:

- Logo inclusion in the footer of the program search page; placement is at CSDC's discretion
- Verbal thank you in general session

\$4,000 – 2 available

Add on Opportunity: Slide Ad in General Sessions

Share more about your organization through a rotating ad in the general sessions space, shown between sessions and before general sessions in the main ballroom. Limit one per organization for tiered sponsors only.

Entitlements:

- One rotating slide ad in the general session

\$3,000 – 3 available

EXHIBITOR Core Benefits

SUPER EARLY

| | |
|------------------------------------|---------------------------|
| \$3,550 | \$3,850 |
| <small>CSDC VENDOR MEMBERS</small> | <small>NONMEMBERS</small> |

BY MARCH 31

EARLY

| | |
|------------------------------------|---------------------------|
| \$3,950 | \$4,250 |
| <small>CSDC VENDOR MEMBERS</small> | <small>NONMEMBERS</small> |

BY JULY 31

STANDARD

| | |
|------------------------------------|---------------------------|
| \$4,250 | \$4,550 |
| <small>CSDC VENDOR MEMBERS</small> | <small>NONMEMBERS</small> |

AFTER JULY 31

Core Entitlements:

- (1) 10'x10' booth space
- Pipe railing, 8' high curtain back wall, and 3' high curtain side rails
- (1) 6' draped table
- (2) chairs
- (1) waste basket
- (1) 7" x 44" identification sign with your company's name and booth number
- General security guard service
- Daily aisle maintenance

- Your organization's 50-word description on the digital Exhibit Hall floor plan and exhibitor search; available to all participants prior to and onsite at the event. Want to share more about your organization? Check out our event sponsor add-ons!
- Your organization's preferred website linked in the exhibitor and sponsor directory listing.
- Your organization's social media accounts linked via icon in the exhibitor and sponsor directory listing.
- Inclusion on CSDC Vendor Directory on chartercenter.org until March 1, 2027. CSDC's searchable vendor directory of products and service providers is available to the California charter school sector.

- Your organization's name and booth number included on the CSDC Exhibit Hall Bingo Card Game in the Exhibit Hall Activity Guide distributed to all attendees for the chance to win prizes provided by CSDC.
- (2) Booth organization representatives full conference registration per 10'x10' space rented. Includes drink tickets to Welcome Check-in Reception, lunches, and coffee breaks.
- Custom social card provided by CSDC to promote exhibiting at the conference.
- Additional registrations at the reduced exhibitor registration rate.

Note: Booth rental does not include wifi, power, storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings outside of the package listed above, electrical supplies, carpet, individual booth cleaning or any other special services ordered by the exhibitor.

EXHIBITOR Optional Enhancements

Sign: CSDC Vendor Members

CSDC Vendor Members receive a special sign to place in their booth that highlights their status; will also be specially demarked on the Exhibit Hall floor plan.

Entitlements:

- Vendor Member recognition on Exhibit Hall sign
- Participation sign provided by CSDC at booth

Attendee Engagement: Booth Crawl Participant

Booth Crawl participation is an optional enhancement available to a limited number of exhibitors who order food and/or beverages for their booths through Catering during the event. Participation includes a special sign placed at your booth that indicates your organization's participation and posted on onsite signage. Participation can be added until October 16.

Entitlements:

- Booth Crawl participant recognition on Exhibit Hall sign
- Participation sign provided by CSDC at booth

10 available

Price of food/drink ordered from Catering

Logo visibility: Exhibit Hall Floor Plan

Your logo on the Exhibit Hall floor plan and exhibitor digital search available to all attendees prior to and onsite at the event.

Entitlements:

- Logo inclusion on Exhibit Hall floor plan online

Early Rate: \$350 • Standard Rate: \$450

Logo visibility: Raffle participation

Offering a raffle at the CSDC Conference? Consider this add-on to have the conference help to promote your raffle and draw more traffic to your booth. Coupons will be part of the Exhibit Hall Activity Guide. Components for ad due by October 1.

Entitlements:

- Custom designed ad included in the Activity Guide

Early Rate: \$400 • Standard Rate: \$500

Contact Us

chartercenter.org/conference

Exhibit & Sponsor Sales

(541) 346-3537

(800) 280-6218

support@csdcconference.org



CSDC '26 

