

TOP-TIER SPONSORSHIP OPPORTUNITIES

DIAMOND, PLATINUM, AND GOLD SPONSORSHIP CORE ENTITLEMENTS

Booth location 2024	Reserved in the heart of CSDC's Partner Row, drawing the highest traffic and premium visibility in the Exhibit Hall.
Booth location 2025	Priority selection of 2025 booth space while onsite at the 2024 event.
Leadership Resources Library	Opportunity to include a tool developed by your organization in our online repository available to all event attendees. The tool can be branded to the sponsor and should be uniquely valuable to and actionable by charter leaders; a checklist, template, a timely article etc.
Signage: printed	Your organization's logo featured on a printed sign in a high traffic area (logo size and placement varies by sponsor level).
Conference website	Hyperlinked logo on conference website home page (csdconference.org).
Conference website	Logo on sponsor thank you page and a 500-word profile on your organization.
Exhibit Hall map: logo enhancement	Logo on the exhibit hall floor plan and exhibitor search available to all attendees prior to and onsite at the event.
Exhibit Hall map: description	Your organization's description on the exhibit hall floor plan and exhibitor directory available to all attendees prior to and onsite at the event.
Email: acknowledgements	Hyperlinked logo on a pre-conference promotional email sent by CSDC to all attendees the week prior to the event.
Website: contact links	Your organization's preferred website and social media accounts linked via icon in the exhibitor and sponsor directory listing on the website.
CSDC's Vendor Directory	Inclusion on CSDC Vendor Directory on chartercenter.org until March 1, 2025. CSDC's searchable vendor directory of products and service providers is available to the California charter school sector.
Exhibit Hall Bingo Game	Your organization's name and booth number included on the CSDC Exhibit Hall Bingo Card Game distributed to all attendees for the chance to win a prize provided by CSDC and attendees who visit top-tier sponsors receive additional points according to their tier.
Conference event logo	CSDC conference logo provided to you for your use promoting your presence at the event.
Event sponsor package discount	Add any of the event sponsorship packages to existing top-tier entitlements for a 15% discount.

SPECIFIC ENTITLEMENTS	DIAMOND	PLATINUM	GOLD
	\$28,000	\$18,000	\$10,000
	2 available	5 available	10 available
Registrations	8 total complimentary, full conference registrations inclusive of booth package allotments.	6 total complimentary, full conference registrations inclusive of booth package allotments.	5 total complimentary, full conference registrations inclusive of booth package allotments.
Booth size	2 complimentary 10x10 booths on Partner Row	2 complimentary 10x10 booths on Partner Row	2 complimentary 10x10 booths on Partner Row
Networking Reception drink tickets	20 networking reception drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)	15 networking reception drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)	10 networking reception drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)
Logo: high traffic logo inclusion	Logo prominently displayed in high traffic area (logo size and placement varies by sponsor level)	Logo prominently displayed in high traffic area (logo size and placement varies by sponsor level)	Logo included in high traffic area (logo size and placement varies by sponsor level)
Logo: plenary sessions	Logo on an exclusive thank you slide in our conference plenary slide deck between sessions and before plenary sessions.	Logo on an exclusive thank you slide in our conference plenary slide deck between sessions and before plenary sessions.	Logo on a "Gold Sponsors" thank you slide in our conference plenary slide deck between sessions and before plenary sessions.
Acknowledgement: plenary sessions	Verbal thank you to your organization by name accompanied by a slide and a thank you at the start of the plenary session.	Verbal thank you to your organization by name accompanied by a slide and a thank you at the start of the plenary session.	Verbal thank you to all Gold Sponsors accompanied by a shared slide and a thank you at the start of the plenary session.
Logo inclusion on general "thank you" sign in the SAFE Credit Union Convention Center	Logo inclusion on general "thank you" sign in the SAFE Credit Union Convention Center	Logo inclusion on general "thank you" sign in the SAFE Credit Union Convention Center	Logo inclusion on general "thank you" sign in the SAFE Credit Union Convention Center
Website	Banner ad on the website homepage	Banner ad on the website homepage	
Post-conference attendee data	Organizational postal addresses and email addresses of attendees who "opt in" (one time use only--requires signing an "honor use" agreement)	Organizational postal addresses and email addresses of attendees who "opt in" (one time use only--requires signing an "honor use" agreement)	
Logo: Conference tote bag	Logo included on every conference tote bag and handed out to every event participant. Tote design is chosen at the discretion of CSDC staff.	Logo included on every conference tote bag and handed out to every event participant. Tote design is chosen at the discretion of CSDC staff.	
Programming	3 breakout sessions in the strands of your choice and logo inclusion on the session description.	1 breakout session in the strand of your choice and logo inclusion on the session description.	
Programming	1 Learning Lab session in the exhibit hall and logo inclusion on the session description.	1 Learning Lab session in the exhibit hall and logo inclusion on the session description.	
Tote Bag	Opportunity to include collateral or a unique item (examples include: pen, mints, lip balm) in the attendee registration bag. (Sponsor responsible for producing and shipping materials to CSDC.)	Opportunity to include collateral or a unique item (examples include: pen, mints, lip balm) in the attendee registration bag. (Sponsor responsible for producing and shipping materials to CSDC.)	
Lanyard	Your organization's logo placed alongside the CSDC Conference information on every attendee lanyard (not exhibitors). Lanyards are chosen at the discretion of CSDC staff.		
Pre-event featured article	Work with CSDC staff to tell your story and to highlight how your organization's products and services contribute to the charter sector. This unique article will be disseminated via CSDC's <i>Weekly</i> email to over 19 thousand readers while simultaneously being posted to CSDC's news listings on chartercenter.org. Some parameters apply.		
Post-event email ad	Work with CSDC staff to include an ad to highlight your organization's products and services. This ad will be hyperlinked to the link of your choice. Ad will run in a post-event thank you email for conference participants; location of ad is dependent on space availability. Placement is at the discretion of CSDC staff.		

EVENT SPONSORSHIP OPPORTUNITIES

CORE ENTITLEMENTS

Locked booth pricing	Reservation locked in at the super early pricing + priority selection of 2025 booth space while onsite at the 2024 event.
Conference website inclusion	Your organization's logo on sponsor thank you page and a 500 word profile on your organization.
Floorplan	Your organization's logo on the exhibit hall floor plan.
Interactive exhibitor floorplan	Your organization's description available to all attendees on the website.
Website: contact links	Your organization's preferred website and social media accounts linked via icon in the exhibitor and sponsor directory listing on the website.
CSDC's Vendor Directory	Inclusion on CSDC Vendor Directory on chartercenter.org until March 1, 2025. CSDC's searchable vendor directory of products and service providers is available to the California charter school sector.
Exhibitor Bingo Game	Your organization's name and booth number included on the CSDC Exhibitor Bingo Game distributed to all attendees for the chance to win prizes provided by CSDC. Attendees who visit sponsors receive additional points.
CSDC event logo	CSDC conference logo provided to you for your use promoting your presence at the event.

PACKAGE OPTIONS AND SPECIFIC ENTITLEMENTS

SPONSORSHIP	PACKAGE DESCRIPTION	ENTITLEMENTS	AVAILABLE	COST
Afternoon Power-up: Refreshment Sponsors	Help give conference participants a little extra boost by sponsoring the coffee and snack refreshment break. Selections will be at the discretion of CSDC staff and based on availability.	<ul style="list-style-type: none"> • Logo inclusion on the event description in the website • Logo and "refreshments provided to you by" signage in the refreshment area of the exhibit hall • Plenary session slide on the day of the sponsored event 	2	\$4,800 ea.
Kick-off Breakfast	Help conference participants kick-off the Leadership Update Presentation with some energizing coffee, tea, and light breakfast pastries.	<ul style="list-style-type: none"> • Logo inclusion on the event description in the website • Logo and "refreshments provided to you by" signage in the plenary hall foyer (pre-function) • Plenary session slide on the day of the sponsored event 	2	\$4,800 ea.
Exhibit Hall Breakfast Sponsors	Help give conference participants a little extra wake-up by sponsoring a refreshment break. Acknowledgement will be on signage in the refreshment area and in online session listings.	<ul style="list-style-type: none"> • Logo inclusion on the event description in the website • Logo and "refreshments provided to you by" signage in the refreshment area of the exhibit hall • Plenary session slide on the day of the sponsored event 	2	\$4,000 ea.
Workshop Sponsors	Workshops are half day events focused on providing training and resources to a specific subset of charter leaders such as board members or those new to their leadership roles. Workshop sponsorship is a wonderful way to connect with charter leaders. Co-host with CSDC and sponsor your preferred available workshop and your organization will have the opportunity to present for 5 minutes, distribute swag, prizes, and network with attendees.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Introduction by CSDC to Summit participants • 5 minute presentation to Summit participants • Opportunity to provide a branded giveaway to participants • Plenary session "thank you" slide 	2	\$5,000 ea.
Connectivity Lounge Sponsor	Help attendees relax and connect with what's happening back at their schools in one of the exhibit hall's popular connectivity lounges which include soft seating, electrical outlets, and wifi access.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "lounge provided to you by" signage in the lounge • Plenary session "thank you" slide" 	2	\$5,000 ea.
Lanyard Sponsor	Have your organization's logo alongside the conference and principal logo on the lanyard. CSDC staff discretion reserved.	<ul style="list-style-type: none"> • Logo inclusion on the conference lanyard 	1	\$10,000 ea.
Wifi Sponsor	Wifi sponsor chooses the password (subject to approval) for the wifi available to attendees throughout the convention center.	<ul style="list-style-type: none"> • Exclusive opportunity to choose wifi password • Logo inclusion on WiFi signage onsite • Logo on splash page used by every attendee when inputting password • Plenary session "thank you" slide with password at plenary sessions 	1	\$8,000 ea.
Lunch Sponsors	Help nourish conference participants with a delicious boxed lunch served in the exhibit hall on one of the two full conference days.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "lunch provided to you by" signage in the refreshment area of the exhibit hall • Opportunity to include your company sticker on attendee boxed lunches • Plenary session slide on the day of the sponsored lunch 	6	\$4,800 ea.
Charter Leader Registration Scholarships Sponsors	Work with CSDC to help ensure California's charter leaders can attend this year's conference. Scholarship sponsorship includes 5 registrations at the CSDC member group rate, and a special, branded registration code to help your clients complete their registration.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo on thank you signage placed in a high traffic area • Plenary session "thank you" slide and announcement • Branded registration code for five constituents to register at the member group rate. 	3	\$5,000 ea.
Networking Reception Sponsors	Help CSDC kick off the conference at the Networking Reception!	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "Networking Reception provided to you by" signage on the bars • 25 branded drink tickets branded to your organization to distribute to attendees • Opportunity to purchase additional branded drink tickets • Plenary session slide "thank you". 	1	\$7,500 ea.
Nav Sign Sponsors	Help CSDC attendees know where they are with these directional and map signs placed throughout the conference event space.	<ul style="list-style-type: none"> • Logo and placed on the bottom of the signage on 3 map "You are here" signs • Logo on website • Plenary session slide "thank you" 	3	\$3,000 ea.
Finance Update Sponsor	Be the inaugural sponsor for this perennial favorite session with Eric Premack. Eric will provide a deeper dive into important finance topics. Targeted at business officers, board treasurers, school executives, and district oversight staff (but open to all), Eric shares his fine-grained insights on current fiscal issues and his "crystal ball" view on long-term fiscal challenges, opportunities, and strategies.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "sponsored by" signage at the session door • Logo on introduction slide • Verbal thank you from presenter 	1	\$6,000 ea.

EVENT SPONSORSHIP OPPORTUNITIES (CONT.)

PACKAGE OPTIONS AND SPECIFIC ENTITLEMENTS

SPONSORSHIP	PACKAGE DESCRIPTION	ENTITLEMENTS	AVAILABLE	COST
Out-of-the-Box Nonclassroom-based Schools Update Sponsor	Be the inaugural sponsor for this iconic session with Eric Premack as he provides an update on key nonclassroom-based law, policy, and practice issues, updates on recent litigation and prosecutions, prospects for the upcoming legislative session, controversial practice issues, and other timely topics.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "sponsored by" signage at the session door • Logo on introduction slide • Verbal thank you from presenter 	1	\$6,000 ea.
Leadership Update Presentation Sponsor	Sponsor CSDC's keynote session on the plenary stage in the premier annual presentation that provides charter school leaders and stakeholders with the critical information they need to remain informed, current, and to best serve their charter organization(s). The Annual Leadership Update Presentation is valued within the charter sector for its unfiltered, hard-hitting, bottom-line coverage of vital topics.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "sponsored by" signage at the session door both days • Logo on introduction slide both days • Verbal thank you from presenter 	1	\$10,000 ea.
Accountability Workshop Sponsor	CSDC's Accountability Workshop is the most well-attended workshop at annual CSDC Conference, year over year. CSDC staff and experts provided important background to understanding charter renewal dos and don'ts.	<ul style="list-style-type: none"> • Logo inclusion on the session description in the website • Logo and "sponsored by" signage at the session door • Logo on introduction slide • Verbal thank you from presenter 	2	\$5,000 ea.
Add-On Opportunity: Slide Ad in Plenary Space	Share more about your organization through a rotating ad in the plenary space, shown between sessions and before plenary sessions in the main ballroom. Limit one per organization for tiered sponsors only.	<ul style="list-style-type: none"> • Rotating one slide ad in the plenary space 	3	\$4,800 ea.
Add-On Opportunity: Wellness Sponsor	Support participant wellness by contributing to the wellness packets given out at registration. Participating sponsors can elect to provide a particular wellness item with their branding on it. Choose to provide: reusable water bottle, wellness challenge cards, lavender oil daubers, cards with QR codes to wellness tips, or facial tissues. *Wellness item must be provided by sponsor at own expense and shipped to advance warehouse.	<ul style="list-style-type: none"> • Logo inclusion and thank you on registration page • Logo and "thank you" signage near Connectivity Lounge and registration • Logo on plenary session slide • Verbal thank you from emcee 	7	\$1,500 ea.
Add-On Opportunity: Ad on Website or Program Search Page	Share a rotating ad on our program search page on the website once attendee registration goes live. Location to be decided by CSDC.	<ul style="list-style-type: none"> • Logo inclusion in the footer of the conference website; placement is at CSDC's discretion • Verbal thank you from emcee 	2	\$5,000 ea.
Add-On Opportunity: Additional drink tickets	Networking Reception drink tickets	<ul style="list-style-type: none"> • 25 networking reception drink tickets with sponsor's logo to be distributed at sponsor's discretion 		\$500 ea.

EXHIBITOR CORE BENEFITS PACKAGE

	CSDC Member	Non-Member
Super Early Rate by March 31	\$3,250	\$3,550
Early Rate by July 31	\$3,650	\$3,950
Standard Rate after July 31	\$3,950	\$4,250

INCLUDED WITH EACH 10'X10' BOOTH SPACE

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| <ul style="list-style-type: none"> • Pipe railing, 8' high curtain back wall, and 3' high curtain side rails • (1) 6' draped table • (2) chairs • (1) waste basket • (1) 7" x 44" identification sign with your company's name and booth number • General security guard service • Daily aisle maintenance • Your organization's 50-word description on the digital exhibit hall floor plan and exhibitor search; available to all attendees prior to and on-site at the event. • Your organization's preferred website linked via icon in the exhibitor and sponsor directory listing. | <ul style="list-style-type: none"> • Your organization's social media accounts linked via icon in the exhibitor and sponsor directory listing. • Inclusion on CSDC Vendor Directory on chartercenter.org until March 1, 2025. CSDC's searchable vendor directory of products and service providers is available to the California charter school sector. • Your organization's name and booth number included on the CSDC Exhibit Hall Bingo Card Game distributed to all attendees for the chance to win prizes provided by CSDC. • (2) Booth organization representatives full conference registration per 10x10 booth space. Includes drink tickets to Networking Reception, lunches, and coffee breaks for reps. |
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